

AWS India partners iTNT to boost Gen-AI driven solutions for public sector

Selected start-ups will get exposure to expertise and resources provided by AWS, and will also receive up to \$10,000 in AWS credits to build solutions using more than 240 fully featured services



Sudeshna Mitra

Updated Jul 15, 2024, 6:33 PM IST



AWS will also explore the possibility of onboarding the selected start-ups to the AWS Partner Network (APN).

Amazon Web Services (AWS) India announced collaboration with the Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence (Gen-AI) start-up hub programme, to accelerate the development of Gen-AI solutions for public-centric initiatives through the start-up ecosystem in Tamil Nadu.

According to the official statement, the programme is designed to enable start-ups to build public sector-focused solutions using Gen-AI-driven tools. The programme is further expected to give a boost to the start-ups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech industries.

This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

Start-ups eligible for this programme will receive a range of benefits to enable their growth. They will be able to build a strong technical foundation by leveraging the expertise and resources provided by AWS. Each eligible start-up will also receive up to \$10,000 in AWS credits to experiment and build with more than 240 fully featured services on AWS, including innovative generative AI services and solutions such as Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium, AWS Inferentia, among others.

AWS will also explore the possibility of onboarding the selected start-ups to the AWS Partner Network (APN), subject to the fulfilment of eligibility criteria, which can enable these organisations with product acceleration, and market access, and expansion.