

PRESS RELEASE

AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu

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Amazon Web Services (AWS) India Private Limited* today announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

iTNT as an innovation hub was established by the Ministry of Electronics and Information Technology (MeitY, Government of India), and Information Technology and Digital Services Department (IT&DS, Government of Tamil Nadu), with industry support. The Hub located in Anna University, Chennai, is focused on building a unique deep tech innovation network in Tamil Nadu by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders. This new program will provide mentorship to founders emerging from incubation programs of more than 570 engineering colleges affiliated with Anna University.