FRESH GINGER PRODUCTS

BRIEF DESCRIPTION:

Ginger products such as preserve, candy, ginger amla syrup and beverage, ginger honey syrup and beverage, chips, pickle, paste, powder, in brine etc. can be made in very small quantities in village or rural sector by a group of trained village women entrepreneurs.

SALIENT FEATURES:

These products can be successfully marketed in urban areas where the convenience products are becoming popular.

ADVANTAGES:

Preserve candy and salted dry ginger chips can be used as mouth freshener and in confectionery products. Ginger in brine can be a replacement to fresh ginger. Ginger pickle and paste can be used as appetizers

SCALE OF DEVELOPMENT: Market Launch

