COCONUT BEVERAGE FROM TENDER COCONUT

BRIEF DESCRIPTION:

Tender Coconut water refers to the liquid endosperm of a tender coconut at an age of approximately 9 months from time of pollination, the period before the solid endosperm or white meat forms. It is a pure and nutritious beverage in the natural state. The coconut husk is an excellent package for the water which contains sugars, minerals, amino acids and vitamins.

SALIENT FEATURES:

- Tender coconut water is a natural source of electrolytes, minerals, vitamins, complex carbohydrates, Amino acids and other nutrients.
- The natural carbohydrate content is between 4-5% of the liquid solution.
- This make coconut water particularly suitable for the burgeoning sports drink market.
- It's a natural isotonic beverage with the same level of electrolytic balance as we have in our blood. It's the fluid of life.

ADVANTAGES:

The tender coconut beverage can be packaged, distributed and sold commercially with high keeping quality due to the presence of natural electrolytes, refreshing and fresh taste of coconut.

Production of tender coconut beverage without any artificial flavouring agents has nice market to cater the consumers with high awareness who prefer least chemical additives.

SCALE OF DEVELOPMENT:

Market Launch

